



No Charge Promotion Opportunities

In addition to the cooperative advertising opportunities listed in this program, JASPER has a variety of other items available at no-charge to help you promote and sell our line of quality remanufactured products. These no-charge items include:

- Literature holders with pamphlets providing detailed information on JASPER products and the benefits of their installation
- DVD “customer” video for *your* customers to view. This video guides your customer in making a sound repair decision and discusses the benefits of JASPER remanufactured products.
- Professional, attractive posters for your facility
- Window decals and bumper stickers
- On-line Quick Quote form
- Newsletter which provides company updates and a variety of technical and sales information to help keep you abreast of the latest industry developments.
- Website with videos, virtual tour, product information and an E-commerce Portal that is always accessible
- Tech Bulletins consisting of product updates, revisions and other information to help you stay abreast of the latest changes in the automotive world. Copies are available at www.jasperengines.com
- Factory tours are available Monday through Friday and are open to all JASPER customers free of charge. Experienced tour guides lead approximately 3,500 people per year on walk-through tours of JASPER’s two Indiana facilities totaling 17 acres under roof, showing first-hand why JASPER is the nation’s leader in remanufactured drivetrain components