

## Program Description

The JASPER Customer Sign Program has been implemented in response to customer requests and in order to standardize the signage that JASPER can provide its customers. The Sign Program will supplement the banner program.

## Sign Description

A JASPER Installer Sign is available to independent garages and new car dealerships. The signs are 3' x 4' and are silk screened and embossed on white aluminum with the Jasper Engines & Transmissions logo in four colors. Below the logo are the words "3 Year/100,000 Mile" on one line and on the next line, "Nationwide Warranty." The signs are available with or without individual customer identification. Your identification will consist of your name in vinyl lettering on one line at the top. Only one line of type at the top is available. The vinyl lettering is applied by JASPER. All signs are printed on one side only, are shipped directly to you from JASPER, and take approximately two weeks for delivery.



Option #1 - without name



Option #2 - with name, or any lettering that you wish-- such as, "We Install" or "Available Here" or a phone number

## Sign Pricing

Signs will be priced as follows:

	<u>Customer's Price</u>
Option #1: JASPER logo and the words: 3 Year/100,000 Mile Nationwide Warranty	\$35.00
Option #2: JASPER logo and the words: (Customer Identification) 3 Year/100,000 Mile Nationwide Warranty	\$35.00

Sign prices are already based at a Co-op price and are not eligible for additional reimbursement.

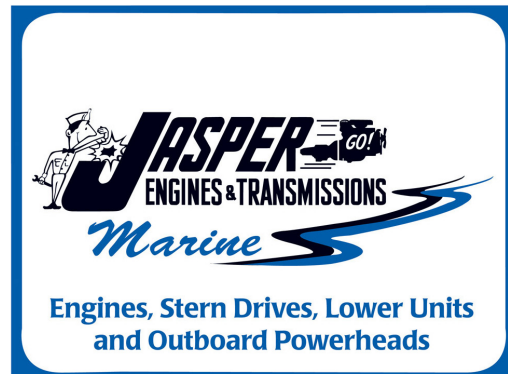
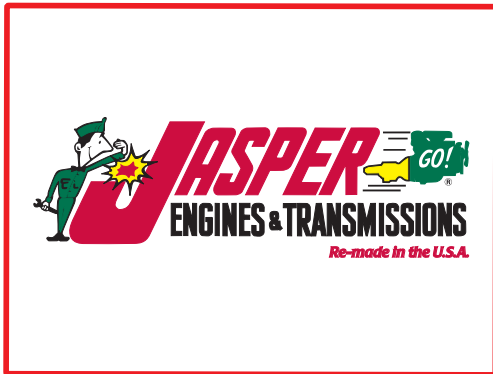
## Other Available Signs

JASPER has a Fleet Sign and Marine Sign available as well. The Fleet Sign contains only the logo and can be personalized with your business name, or other information, on one line at the top and additional information such as website, phone number, etc., at the bottom. The Fleet Sign is available for those businesses for whom advertising the warranty is not applicable to their needs.

The Marine Sign can be personalized with your business name, or other information, on one line at the top.

Both signs are priced at \$35.00 each with or without additional lettering.

Sign prices are already based at a Co-op price and are not eligible for additional reimbursement.



All signs must be ordered by your JASPER Sales Representative and paid for in advance unless an "open account" status has already been established.



## Customer Banner Program

### Program Description

The JASPER Customer Banner Program has been implemented in response to customer requests and in order to help promote the JASPER name and product availability. The Banner Program will supplement the Customer Sign Program.

### Banner Description

The banners used in the program measure 3' x 6' and are silk-screened on white reinforced banner material. Each banner has 8 metal grommets and are suitable for indoor or outdoor use. In addition, the banners have extra stitching on each side for added reinforcement. The banners are printed with the Jasper Engines & Transmissions logo in full color with the "Be Car Care Aware" logo in black. The banners are not available with individual customer identification. All banners are silk-screen printed on one side only.



### Banner Pricing

Customer's Price of a banner is \$15.00

Banner prices are already based at a Co-op price and are not eligible for additional reimbursement.

All banners must be ordered by your JASPER Sales Representative and paid for in advance unless an "open account" status has already been established.