

In This Issue...

Customer Profile:
Harris Garage, Inc. **pg. 2**

Jasper Innovative
Solutions Moves to
Crawford Facility **pg. 3**

Tobin Wins
Driving Title for
JET Transit **pg. 3**

JASPER Offers
6.4L Diesel
Complete Engine **pg. 4**

U241E Toyota
Added to JASPER
Transmission
Line-up **pg. 4**

New Late-Model
Ford/GM Engines
Added to JASPER
Line-up **pg. 5**

Helping JASPER
As We Seek The
Right People **pg. 5**

JASPER Unveils New Corporate Website



Jasper Engines & Transmissions is excited to announce the unveiling of our new and improved corporate website, www.jasperengines.com.

As a result of meticulous and creative collaboration, the site features a fresh new look and feel with cutting-edge technology. Each landing page creates a more personal mood, with large illustrations at the top and user-friendly navigation at the bottom. The result is something that is welcoming to new visitors, while at the same time familiar to our repeat customers.

Newly-designed flash content and streaming video add depth and

entertainment to provide the user with information in order to make an informative decision about our products. Newly released corporate videos are available for download, and a virtual tour is available to view.

Customers will be able to register their products on-line and participate in promotional offers, such as the "Tell A Friend" program. A blog has been added to create and maintain social interactions with our customers concerning events, news releases and more.

We think that your experience on our site will be exciting and memorable, so check it out and spread the word today.



Customer Profile

Harris Garage, Inc.

Our Customer Profile this issue centers on Harris Garage in Hayes, Virginia. This independent garage is at the forefront of general automotive and light and heavy-duty truck repairs in their area.

Owner Jimmy Harris took over from his father, Herman, who opened his business in the 1940s. Herman later bought the building at their present location at 2348 Hayes Road in the 1950s when it was an old Packard Dealership. The family business lineage continues to its third generation, as Jimmy's son, Michael, manages the facility.

Harris Garage is a 6,000 square foot building with nine service bays. This includes a 40 x 40-foot shop, built in 1981, to handle the service and repair of larger vehicles. The facility has all the latest equipment to perform preventive maintenance and help keep customers from having costly breakdowns.

Harris' eight-person workforce includes a full-time technician to repair dump trucks, seafood trucks and tractor-trailer rigs. They also have a full-time dedicated state inspector, so customers don't have to wait hours to have their vehicle inspected. Four of Harris' technicians have ASE Certification, ranging from Brakes, Suspension and Engine to Advanced Engine Performance and Electrical. The company pays for all the training and technical clinics their employees attend, and has plans to turn one of their spare rooms into a training

area where technicians can watch training videos in private.

Harris Garage has been a purchaser of JASPER remanufactured products since our Richmond, Virginia, branch opened in 1999. They use a mix of all product lines, including gas and diesel engines, transmissions and differentials.

"We use Jasper Engines & Transmissions because we know we can count on great service and warranty," says Jimmy Harris. "When we say warranty, it's not just the time and miles, but the fact that we know JASPER stands behind us, which allows us to stand behind our customer."

Customer service is priority #1 at Harris Garage. "There are a lot of places that perform automotive repair, but only a small percentage focus on the customer, versus the vehicle," says Jimmy. "The customer is the reason we open the door in the morning. A happy customer can make a tough business enjoyable."

Harris' makes a concerted effort to stay in touch with their current customer base with direct mailing. "Looking at changes through the years, we constantly look for new marketing concepts," added Jimmy. "We're always gearing more toward customer service. It's the wave of the future, as well as keeping up to date on automotive and truck repairs."



Harris Garage in Hays, Virginia, has been a JASPER customer since our Richmond Branch opened in 1999.

Jasper Innovative Solutions Moves to Crawford County



A New Home: Jasper Innovative Solutions will move its warehouse operations to the Crawford County, Indiana, distribution center in late July.

Jasper Engines & Transmissions has announced plans to relocate its Jasper Innovative Solutions (JIS) warehouse operations to the Crawford County, Indiana, facility. The move is expected to take place in late July.

JIS is a sister company to JASPER, and a supplier of vehicle parts to the United States Postal Service Vehicle Maintenance Facilities (VMFs). Presently JIS, formally known as Mac Motors, operates in a 20,000 square foot facility in Willow Grove, Pennsylvania. The recent addition of a satellite warehouse has proved inefficient for their needs.

JIS has spent the last two months looking at other warehouses in the Philadelphia area, and all would have precipitated some sort of move. “We looked at getting closer to JASPER’s Hub to allow faster delivery to areas in the South and West,” says JIS General Manager Luke Bawel. “Due to Lean Management and JPS improvements at the Jasper, Indiana, and Willow Springs, Missouri, facilities, they have been able to free up 40,000 square feet at the Crawford Facility for our needs.”

With JIS relocating to the Crawford Facility, all VMFs in the Western and Southern United States will benefit by having delivery one day earlier. All East Coast and Midwest VMFs will keep their same delivery times. The larger space accommodated by the Crawford facility allows for much greater availability, both in breadth and depth of parts, including drive line, chassis and body parts for the ever-growing USPS fleet.

The JIS Customer Service and Sales Staff will remain in Bristol, Pennsylvania, while a portion of their full-time warehouse staff will relocate to Indiana to make the transition seamless.

“I wish every Associate would relocate. We have a great team out here and they have been a true joy to work alongside over the past eight months,” added Bawel. “You couldn’t ask for a better group of people to make you feel at home in a new city.”

Tobin Wins Driving Title for JET Transit

JET Transit is proud to announce that we had a First Place Winner at the Indiana Motor Truck Association State Truck Driving Championships held in Indianapolis June 5th & 6th.

Ron Tobin placed first in the flatbed division. With this first place finish, Ron moves on to the American Trucking Association National Truck Driving Championships to be held this August in Pittsburgh, Pennsylvania.

JET Transit had eight drivers participating in seven classes of competition. The event consisted of a written exam, pre-trip inspection and six events on a road course. The score of each of the events were added to come up with a total score that is used to determine the champion of each class, as well as a team championship.

Congratulations to all JET Transit drivers who competed in this year’s IMTA Championships: Ron Tobin, Allen Matthews, Rich Mehling, Ernie Mehling, Denny Schepers, Bob Pickett, Linda Carver & Roger Carver.

We are very proud of this year’s team and we know that it’s been through the dedication, many hours of study, extensive testing and practices that allowed the team to achieve this level of success.



Hoisting the Trophy: JET Transit driver Ron Tobin wins the Flatbed Division of the Indiana Motor Truck Association State Driving Championships.

JASPER Offers 6.4L Complete Engine for Ford F-Series Heavy-Duty Trucks

Jasper Engines & Transmissions has expanded its midrange diesel product line by offering a remanufactured 6.4L International engine in our Complete format.

Although this engine made its debut in the Ford F-Series trucks in January, 2007, they were actually considered 2008-year model trucks. "This is the engine that replaced the 6.0L in the Ford F250, F350, F450 & F550 Series trucks," says Fred Ernst, JASPER Diesel Marketing Manager. "This shows the commitment we have in continuing to be at the forefront by having our remanufactured diesel products available to our customers for late-model equipment. We know they don't always get the support they need from other sources and we're here to give them that support," he added.



The JASPER Remanufactured 6.4L Complete engine includes the block, heads w/injector tubes, crank, cam, lifters & push rods, front cover, vibration damper, water pump, oil pump and pan, new oil cooler, oil filter assembly, new head bolts, rear cover, front & rear seals, lower rocker housing and rocker assemblies. The engine also includes valve cover gaskets, breather to valve cover gaskets and a dipstick O-ring.

"Each JASPER Complete Engine is completely remanufactured with a standard set of new parts," says Ernst, "while all other castings and components are remanufactured to meet or exceed OEM specifications."

The JASPER Complete Engine is covered by a 1-year parts and labor warranty. A full warranty disclosure is available upon request.

U241E Added to JASPER Remanufactured Transmission Line-up

The U241E Toyota automatic transmission has been added to JASPER's remanufactured line-up.

The U241E Toyota is available on exchange for the following 4-Cylinder models:

- 2002-05 Camry
- 2002-05 Solara
- 2001-04 Highlander
- 2001-03 RAV4

JASPER's Updates to the U241E include:

- 1) Front planetary spindles are TIG welded in place to prevent OEM bore wear and subsequent gear train failure.
- 2) Boost valve assembly is replaced and the valve body bore is reamed 100% to allow for a new upgraded valve and sleeve.
- 3) Lock-up control valve and sleeve assembly is 100% replaced to restore proper hydraulic clearances.



- 4) Clutch apply control plunger valve and sleeve are replaced 100%.

- 5) Solenoid modulator valve kit is used to replace worn valve body bores and to prevent transmission overheating.

- 6) All new valves are made of hard-coated anodized billet aluminum with extremely tight tolerances to resist wear. The valves typically have annular grooves to improve lubrication and to resist side loading of the valve.

The U241E is covered by JASPER's 3-Year/100,000 mile nationwide transferable parts and labor warranty.

For more information on these and other JASPER quality remanufactured transmissions, call 800-827-7455 or visit www.jasperengines.com.

JASPER Adds Late-Model GM/Ford Gas Engines to Remanufactured Line-up



More late-model gas engines for more applications. That's what Jasper Engines & Transmissions has done, by adding the following late-model GM and Ford engines to its remanufactured gas engine line-up.

- The GM 4.8L V8 is available on exchange for:
2007 Chevy Tahoe, Silverado, GMC Yukon and Sierra 1500
2008 Chevy Silverado 1500 and Express Van, GMC Savana Van
- The GM 5.3L V8 is available on exchange for:
2008 Chevy Express Van and GMC Savana Van
2009 Chevy Express Van and GMC Savana Van
- The Ford Duratec 2.3L DOHC 4-cylinder engine is available on exchange for:
2005-2006 Hybrid Ford Escape & 2006 Mercury Mariner SUV
2008 Ford Escape, Mercury Mariner & Mazda Tribute SUV
- The Ford Duratec 2.3L DOHC 4-cylinder engine is available on a custom basis for:
2007-2008 Hybrid Ford Escape, Mercury Mariner & Mazda Tribute SUV
2007 Ford Escape, Mercury Mariner & Mazda Tribute SUV

Each of these engines is covered by JASPER's 3-Year/100,000 mile nationwide, transferable parts and labor warranty.

For more information on these and other JASPER quality remanufactured engines, call 800-827-7455 or visit www.jasperengines.com.

Helping JASPER As We Seek The Right People

By Brian Dale - Jasper Engines & Transmissions Sales Recruiter

In the many relationships you have with the JASPER family, a key point of contact is our Outside Sales Representatives. JASPER'S Outside Sales Representatives are truly the link between our customers and our company. They play a critical role in sharing ideas on how to thrive in today's economy, as well as opportunities to grow with our customers.

With this in mind, we'd like to present an opportunity to you with the introduction of our **Customer Referral Program!**

As we seek quality Outside Sales Reps, we'd like you to help us locate these individuals as well. With our Customer Referral Program, you will be rewarded for finding the right people for us!

Here's how the program works:

- If you refer an Outside Sales candidate to JASPER, and JASPER hires that candidate, you will receive up to \$2,500 (\$1,250 after the initial training period, and \$1,250 more after

six months of service). Those dollars can be received in cash or applied to a JASPER purchase.

So, what exactly is JASPER seeking in an Outside Sales Rep? At its core, we're looking for the following traits:

- **Honesty**
- **Strong work ethic**
- **Good communication skills**
- **Automotive knowledge a plus**

If you discover candidates you feel would make a great addition to the JASPER Outside Sales team, please email their contact information to me at bdale@jasperengines.com or feel free to call me directly at (812) 482-1041...ext. 2112.

We appreciate your partnership with JASPER and look forward to growing it further with our Customer Referral Program!

JASPER Sponsors Teams in Super Mileage Event



JASPER sponsors Jasper High School entries in the IMSTEA Super Mileage Challenge. Pictured from left to right: Nick Pfau, Jason Mehringer, Noah Balsmeyer, Cody Meservy and Andrew Schnobrich.

Jasper Engines & Transmissions was a sponsor of Jasper High School entries in the 2009 IMSTEA (Indiana Math, Science, and Technical Educators Alliance) Super Mileage Challenge, held April 28th at the O'Reilly Raceway Park near Indianapolis.

Jasper High School was one of over 30 Indiana schools involved in a competition to obtain the best gas mileage using vehicles specifically built for the competition.

JHS placed fourth in the Unlimited Class, averaging 713.96 miles per gallon using a modified four-stroke Briggs & Stratton engine. The team placed sixth in the Stock Class, averaging 401.62 miles per gallon using an unmodified four-stroke engine. The winning teams were Evansville Mater Dei High School in the Unlimited Class (1293.09 MPG) and Greenfield Central High School in the Stock Category (1048.79 MPG).

Each team had 25 minutes to complete a run of 10 laps around the .686 mile ORP oval. The vehicles had to maintain a speed of 15 miles per hour. If the team ran too fast, their gas mileage suffered. If the team missed the speed or time requirement, they were disqualified. After each run, a team member took the fuel tank from their vehicle to a race official to be weighed. The remaining fuel was used to calculate the miles per gallon. A team's three best runs were averaged to compute their score.

JASPER was also a sponsor of PLTW (Project Lead The Way), a partnership of community businesses and local school systems to generate interest in engineering careers.



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