



## Website Co-op

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Jasper Engines and Transmissions allows the use of Co-op Advertising Funds for Installers promoting JASPER on their web sites.

Providing the customer has Co-op Advertising Funds available, JASPER will allow Co-op usage as follows:

**For an Installer using one of the specially designed “JASPER Web Banners”:**

JASPER will pay 20% of the annual web hosting costs of an Installer’s web site providing the Installer has sufficient Co-op Advertising Funds available.

Once the JASPER Web Banner has been added to the Installer’s web site, Installers can submit claims in the years that follow and JASPER will pay 20% of the Installer’s annual web hosting providing the Installer has sufficient Co-op Advertising Funds available.

The banner must link to either [www.jasperengines.com](http://www.jasperengines.com) or [www.jasperengines.biz](http://www.jasperengines.biz). (The [www.jasperengines.biz](http://www.jasperengines.biz) site does not feature the Installer Locator.)

Banner templates are available at the Web Banners link at the top of the Co-op Advertising Page.

**For an Installer with a special page, or pages, that features our logo, one of the web banners mentioned above, at least one video (must feature our “Customer Video” at a minimum), a link to [www.jasperengines.com](http://www.jasperengines.com) or [www.jasperengines.biz](http://www.jasperengines.biz) (The [www.jasperengines.biz](http://www.jasperengines.biz) site does not feature the Installer Locator) AND JASPER information to promote the purchase of our products by the end user:**

JASPER will pay 50% of the annual web hosting costs of an Installer’s web site providing the Installer has sufficient Co-op Advertising Funds available. **JASPER must pre-approve the page, or pages.**

Once the JASPER pages have been added to the Installer’s web site, Installers can submit claims in the years that follow and JASPER will pay 50% of the Installer’s annual web hosting costs providing the Installer has sufficient Co-op Advertising Funds available.

Effective 2-13-17 - This program supersedes any previous Website Co-op information.