



Radio Scripts

Engine and/or Transmission Spots – 30 second

These spots can be used as is or modified to reference only engines or transmissions

Cost-effective solution —

(YOUR BUSINESS NAME AND CITY) and Jasper Engines & Transmissions offer a cost-effective solution to your present engine or transmission trouble. Avoid a costly new car purchase, or high lease payments, by putting new life into your present vehicle. Let (YOUR BUSINESS NAME) install a JASPER remanufactured engine or transmission with a 3 Year/100,000 Mile nationwide warranty and available premium service plan. Call (YOUR BUSINESS NAME at PHONE NUMBER).

Comfortable in your car —

If your engine or transmission isn't running the way it should, and you're not prepared to invest the cash in a different vehicle, let (YOUR BUSINESS NAME AND CITY) put miles back into the one you're driving by installing a JASPER remanufactured engine or transmission. Jasper Engines & Transmissions backs their products with a nationwide 3 Year/100,000 Mile parts and labor warranty. Call (YOUR BUSINESS NAME AND CITY) and ask for a JASPER remanufactured product!

Replacing your engine or transmission is a smart investment —

Replacing your engine or transmission is a smart investment, so get all the facts from the pros at (YOUR BUSINESS NAME AND CITY). Let their friendly staff get you the best value, by installing a JASPER remanufactured engine or transmission with a 3 Year/100,000 Mile nationwide parts and labor warranty and an available premium service plan. You'll find out why (YOUR BUSINESS NAME) puts all their confidence in Jasper Engines & Transmissions. Call (YOUR BUSINESS NAME AND CITY).

Attention vehicle owners —

Attention vehicle owners! Before you trade your transportation, let (YOUR BUSINESS NAME) give your vehicle a new lease on life with a remanufactured product from Jasper Engines & Transmissions. A JASPER remanufactured engine, transmission or differential will extend your vehicle's life, giving you the extra cash to do the things you really enjoy. And JASPER offers a 3 Year/100,000 Mile nationwide parts and labor warranty. Call (YOUR BUSINESS NAME AND CITY).

No new vehicle in your budget —

If a new vehicle is not in your budget, but the engine or transmission in your car, truck, van or SUV has given its last performance, call (YOUR BUSINESS NAME AND CITY) for a free quotation on installing a JASPER remanufactured product. A remanufactured engine or transmission from Jasper Engines & Transmissions will provide many years of trouble-free driving at a cost many times less than that of a new vehicle with its higher license and insurance fees. Call (YOUR BUSINESS NAME) for more information.

Your vehicle is more than just transportation —

Your vehicle is more than just transportation...it's what you depend on to move your most precious cargo....your family. So, you do everything you can to maintain it, but what do you do if the engine or transmission fails? Call (YOUR BUSINESS NAME AND CITY) for a cost effective alternative to a different vehicle. (YOUR BUSINESS NAME) installs quality remanufactured products from Jasper Engines & Transmissions with a nationwide warranty of 3 Years/100,000 Miles parts and labor. Let (YOUR BUSINESS NAME & LOCATION) get you back on the road fast.

High Cost of New or Newer Used Vehicle —

When you consider the high cost of a new or newer used vehicle, there's a pretty good case to be made for replacing an engine or transmission that has failed or is delivering poor performance - rather than trading your car, truck, van or SUV. Call (YOUR BUSINESS NAME AND CITY) to learn more about installing a remanufactured product from Jasper Engines and Transmissions with a 3 Year/100,000 mile nationwide warranty. (YOUR BUSINESS NAME) and JASPER, two quality names for keeping your vehicle running great for less.

Vehicle You Like —

If you have a vehicle you like, you shouldn't have to get rid of it because the engine, transmission or differential has failed. You know the vehicle's maintenance history and there's no reason you can't keep it. Depreciation, license, insurance, interest – add them all up and they will probably total more than it would cost to install a remanufactured product from Jasper Engines and Transmissions. Call the trusted folks at (YOUR BUSINESS NAME AND CITY) and give what has been your faithful transportation, a new lease on life.

Personal Finances —

Personal finances only go so far – daily living , college for the kids and – we all hope – retirement. So before you rush out and buy a new or newer used vehicle because your engine or transmission has failed, call YOUR BUSINESS NAME AND CITY). Learn how a remanufactured product from Jasper Engines and Transmissions can extend the life of your present vehicle for an amount much less than the higher expenses that come with a newer vehicle. Call (Your business name) and save money with JASPER.

Consider the cost of a new car, truck or van — Transmission

It makes good dollars and cents to get more years and miles from your vehicle with a quality remanufactured transmission from Jasper Engines & Transmissions. JASPER automatic transmissions are assembled by skilled ASE technicians who care about their work, live-run tested then backed by a 3 Year/100,000 Mile nationwide parts and labor warranty. Call (YOUR BUSINESS NAME AND CITY) and drive away with the security and peace of mind that only JASPER and (YOUR BUSINESS NAME) can provide.

Consider the cost of a new car, truck or van — Engine

It only makes good dollars and cents to get more years and miles from your vehicle with a quality remanufactured engine from Jasper Engines & Transmissions. JASPER engines are assembled by skilled ASE technicians who care about their work, live-run tested then backed by a 3 Year/100,000 Mile nationwide parts and labor warranty. Call (YOUR BUSINESS NAME AND CITY) and drive away with the security and peace of mind that only JASPER and (YOUR BUSINESS NAME) can provide.

30 seconds of JASPER your 60 second radio spot (use the balance of the spot to promote your business) —

Is the engine or transmission in your vehicle giving you poor performance? Replace that tired component with a JASPER remanufactured engine or transmission. A remanufactured product from JASPER will provide many years of trouble-free driving at a cost many times less than that of a new vehicle. Jasper Engines and Transmissions offers a 3 Year/100,000 Mile nationwide parts and labor warranty. Choose JASPER, a company with over 70 years of experience for proven reliability, guaranteed quality and overall value.

Considering Replacement —

... and if you're considering an engine or transmission replacement, we install quality products from Jasper Engines & Transmissions. You know why? Because we simply don't like doing it twice and with JASPER, it doesn't happen. The bottom line is value, and JASPER remanufactured products provide value for your dollar in terms of longevity, durability and performance. JASPER is committed to making the perfect product and they back that commitment with a 3 Year/100,000 Mile parts and labor nationwide warranty.

Big Investment —

We provide all types of vehicle service. If it comes to replacing your engine or transmission, well, that can be a big investment. So you'll want to learn as much as possible to make sure you're choosing the right product and getting the best value. That's why you should ask us about remanufactured products from Jasper Engines & Transmissions. JASPER backs their engines & transmissions with one of the best nationwide warranties around, 3 Years/100,000 Miles parts and labor. You'll quickly find out why we put all our confidence in JASPER remanufactured products.

Money you save —

Maintaining your vehicle is a smart investment, and did you ever stop to think about what you could do with the money you save by not trading your vehicle every few years? There are family vacations, college for the kids and, of course, retirement. So, even if your engine or transmission fails, there's a money-saving option to keeping your car, truck, van or SUV running like new. Ask us about remanufactured products from Jasper Engines & Transmissions. They're backed by a 3 Year/100,000 Mile parts and labor nationwide warranty. It's a smart investment.

Conversational (can be added after your own 30 second ad —

Hey, this is (OWNERS NAME AND NAME OF BUSINESS) with a car care tip of the week. If you're considering an engine or transmission replacement, my shop installs quality products from Jasper Engines & Transmissions. You know why? Because I don't like doing it twice and with JASPER, I don't have to. The bottom line is value, and JASPER remanufactured products provide new life, durability and performance. JASPER backs their products with a 3 Year/100,000 Mile parts and labor warranty. Give us a call. We've got the facts.

Marine 30-second Spot

In a season that's already too short, the time spent waiting for engine, stern drive, lower unit or powerhead repairs seems like an eternity. Call (YOUR BUSINESS NAME AND ADDRESS AND CITY) and avoid lengthy repairs with a remanufactured product from JASPER Marine. JASPER Marine offers a nationwide warranty and is committed to providing quality, reliability and total satisfaction. Get back in the water fast and economically with JASPER Marine and (YOUR BUSINESS NAME AND ANY OTHER INFORMATION).

60-second Engine and Transmission Spot

Now is not the Time to Trade —

OK. Your engine or transmission has failed. But now is not the time to trade your vehicle – not without a working engine or transmission. Besides, would you have kept your vehicle another 3-5 years if your engine or transmission had not let you down? If you answered “yes” then Jasper Engines and Transmissions is your choice to give your car, truck, van or SUV new life and many thousands of miles of enjoyable driving performance. Talk to the folks at (YOUR BUSINESS NAME). (YOUR BUSINESS NAME) and their knowledgeable technicians will install a quality remanufactured engine or transmission for less that you'll pay for a new vehicle or a newer used vehicle. See them to learn more about the money saving value of JASPER. While you're there, ask them about all their other great services like... (approx. 20 seconds)

Repair Shop You Trust —

(You have approximately 20 seconds to fill in with your special services.)

(YOUR BUSINESS NAME) wants to be the repair shop you trust to take care of an important aspect in your life – your family's safe transportation. You don't need the stress that can come with a vehicle repair, and (YOUR BUSINESS NAME) has the knowledge and expertise to get the job done right the first time and get you back on the road fast. (YOUR BUSINESS NAME and list of things you offer - approx. 20 seconds). Even if it comes to major repairs like a failing engine or transmission, (YOUR BUSINESS NAME) has that covered as well. We can replace your engine or transmission with a quality remanufactured product from Jasper Engines & Transmissions. JASPER backs their products with a nationwide 3 Year/100,000 Mile parts and labor warranty. Visit (YOUR BUSINESS NAME). We want to be the technicians you depend on.

60-second Engine Spot

Going on Cruise — (You have approximately 20 seconds to fill in with your special services.)

Hey, when do you leave for your cruise?

I may have to cancel.

Why?

My engine just blew, and it looks like I'm going to need that money to buy another car.

Did you ever think about just replacing your engine? (YOUR BUSINESS NAME) will install a remanufactured engine from Jasper Engines & Transmissions. JASPER backs their engines with a 3 Year/100,000 Mile nationwide parts and labor warranty. And (YOUR BUSINESS NAME) does all kinds of service work, like (add your special services here – approx. 20 seconds). With (YOUR BUSINESS NAME's) expertise and a JASPER remanufactured engine, you can get your car running like new and still go on your cruise! Why don't you call or stop by their shop right here in (CITY).

Thanks! I can't wait to show you my cruise pictures when I get back!

60-second Transmission Spot

Big Vacation — (You have approximately 15 seconds to fill in with your special services.)

Hey, are you still taking that big vacation of yours?

Not anymore. The way my transmission is slipping, I can barely make it to work and back. And I sure can't afford to get a different car **and** go on vacation.

Did you ever think about just replacing your transmission? (YOUR BUSINESS NAME) will install a remanufactured transmission from Jasper Engines & Transmissions. JASPER backs their transmissions with a 3 Year/100,000 Mile nationwide parts and labor warranty. And (YOUR BUSINESS NAME) does all kinds of service work, like (add your special services here – approx. 15 seconds). With (YOUR BUSINESS NAME's) expertise and a JASPER remanufactured transmission, you can get your car running like new and still go on your vacation! Why don't you call or stop by their shop right here in (CITY).

Thanks! I've been looking forward to this vacation for a long time!