



Website Co-op

Jasper Engines and Transmissions allows the use of Co-op Advertising Funds for Installers promoting JASPER® on their websites.

Providing the customer has sufficient Co-op Advertising Funds available, JASPER will allow Co-op usage as follows:

For an Installer using one of our specially designed "**JASPER Web Banners**," JASPER will pay 20% of an Installer's website development/hosting fees, the maximum reimbursement is **\$250.00 annually**. Once the JASPER Web Banner has been added to the installer's website, installers can submit claims in the following years. The banner must link to www.jasperengines.com. Banner templates are available by clicking on the Web Banners link at the top of the Co-op Advertising Page.

JASPER will pay 50% of an installer's website development and/or hosting fees when the **JASPER Customer Webpage** is added to a site, the maximum reimbursement is **\$500.00 annually**, installers can submit claims in the following years. The JASPER Customer Webpage Generator can be found on the Co-op Advertising Page.

JASPER will pay 50% of an installer's website development and/or hosting fees for a **Custom JASPER Website**, the maximum reimbursement is **\$2,000.00 annually**. JASPER must pre-approve the site; installers can submit claims in the following years.

Effective 8-17-22 - This program supersedes any previous Website Co-op information.