



JASPER
ENGINES & TRANSMISSIONS



**DRIVE
LINE**

News and Updates From Jasper Engines & Transmissions

June 2006

In This Issue...

Customer Profile:

Banner Tire South **pg. 2**

Gervase Schwenk
Celebrates 60

Years with
JASPER **pg. 3**

Chad Morganthaler:

Choosing the
Right Rod **pg. 4**

85% of Vehicles
Need You Right
Now!

pg. 6

Doug Bawel:
The Beauties of
God

pg. 7

Congressional
Support Over
100 for "Right to
Repair Act"

pg. 7



Published by:
Jasper Engines &
Transmissions
P.O.Box 650
Jasper, IN 47547-0650
Phone: 1-800-827-7455
Fax: 1-812-634-1820
www.jasperengines.com

**Busch Takes Penske-Jasper
Powered Dodge to Busch Series Win**

Kurt Busch held off Greg Biffle on three restarts in the final 14 laps to win the O'Reilly 300 April 8th at Texas Motor Speedway. Kurt became only the fifth driver to emerge victorious in his Busch Series debut.

"It's just so much fun to win," Busch said after providing rookie crew chief Matt Gimbel with his first victory. "You never know what's going to come over you."

After taking the checkered flag, Busch climbed from his Penske-Jasper Powered Dodge and headed into the infield grass. "I wanted to slide in like I was sliding into home plate and my helmet kind of dug in," said Busch, who rode around the Texas infield in a golf cart, signing autographs and talking with fans after fulfilling his media obligations. "It didn't look that smart." So Busch flipped over onto his back and once again executed the "snow

angel" routine he performed after his NASCAR NEXTEL Cup victory at Bristol, where it snowed during the weekend.

"We really had a nice car from the get-go," said Busch who now joins an elite group of 16 drivers who have won a race in all of NASCAR's top three series - Cup, Busch, and Craftsman Truck.

In the race's early stages, Kevin Harvick had the dominant car with only two of the eight caution flags occurring in the first 134 laps. But Harvick's crew had to remove a rear window brace during the first yellow flag on lap 83 and that dropped him from the lead to eighth. It provided Harvick with a deficit from which he never recovered.

Busch assumed the lead on lap 134, but he was unable to relax as six caution periods occurred in the final 49 laps. Three of those came in the final 14 laps and the last one occurred as Busch was coming to the white flag. That forced the race into a green-white-checker finish and increased the scheduled 200-lap race to 206.

On the race's final restart, Busch never gave Biffle an opportunity to challenge him, finishing .266 seconds ahead of his former teammate.

Busch's other races in the series will be: Phoenix, April 21st; Charlotte, May 27th; Dover, June 3rd; Chicago, July 8th; and Michigan, August 19th.



Kurt Busch Piloted the #39 Penske-Jasper Powered Dodge to victory April 8th at Texas Motor Speedway. It was the first of six Busch Series races Kurt will appear in during 2006.

Banner Tire South

Located at 17615 South Dixie Highway in Miami-Dade County, Florida, Banner Tire South has been a fixture of vehicle repair for many years. The facility takes care of full-service automotive repair, truck tires, commercial accounts, electrical diagnostics and even lawnmowers.

The owners, Tom & Al Kennedy, worked for their father who purchased the location as an independent franchise in December of 1971. Tom and Al worked closely with their father since high school on a part-time basis. The pair eventually took over the business in 1986 after their father died four years earlier. Today, Tom mainly handles the operations in the office, dealing mostly with the customers and quoting most of the jobs for heavy work. Al, however, likes to work on the vehicles himself and runs the operations on the tires and alignment side, making sure all jobs are completed on time.

Banner Tire has been at the same location since the building was constructed in 1955. There are 13 employees working in seven service bays of the 5,000 square foot facility. Five of the employees are ASE-Certified Technicians, and one technician is ASE Master Certified. Banner Tire pays for 1/2 of an employee's training. The company encourages all of their employees to further their knowledge and stay on top of all the technological advances of the automotive industry.

Banner Tire South has been a customer of JASPER remanufactured products for nearly four years. On average, the company purchases 15 transmissions, six engines and three differentials a year.

"The main reason we use Jasper Engines & Transmissions is because they stand by the product," says Tom. "We like the Customer Service, as they are helpful and knowledgeable. We can talk to a live Tech Support line and don't have to wait a long time on the phone." "Most of all," added Tom, "we like the fast service from delivery to the way JASPER handles warranties."

The business philosophy at Banner Tire South is to establish a trust-based relationship with the customer to last a lifetime. "We believe in long-term relationships for generations to come," says Tom. He added, "There are all kinds of options available to our customers and we have to treat them better than anyone else can." For that reason, Banner Tire South offers maintenance service reminders, along with free vehicle pickup and delivery.

"We plan to be here for generations to come, said Tom. "Banner Tire South is building a brand new facility, because we are always looking for ways to better serve our customers and serve the community as it grows."



Banner Tire South in Miami, Florida, is a full service professional auto repair facility, and a place to find JASPER remanufactured engines, transmissions and differentials.

Gervase Schwenk Celebrates 60 Years at JASPER!

Friday, March 31st, 2006 was a day of celebration at Jasper Engines & Transmissions. The company's longest-serving Associate, Gervase Schwenk, celebrated 60 years of service with the company.

Serving as JASPER's Chairman of the Board, Gervase, 84, never expected such a celebration, as hundreds of company Associates crowded in the Indiana Tool & Die loading docks to join in the festivities.

"When I first started, I met a man who worked with Mr. Ruxer at his Ford dealership for 12 years," said Gervase. "I almost dropped my teeth... I thought that was an eternity."

"And now 60 have gone by," he added. "I am totally fascinated."

The Mayor of Jasper, Indiana, William J. Schmitt, proclaimed March 31st as "Gervase Schwenk Day" in the city. Mayor Schmitt also presented Gervase a Certificate from Indiana Governor Mitch Daniels congratulating him on his achievement. "Your work ethic is an inspiration to all of us," said Mayor Schmitt, reading from the Governor's Certificate. "And your compassion, in so generously lending a helping hand to your fellow Hoosiers, reveals you as the epitome of Citizenship."



Jasper, Indiana, Mayor William J. Schmitt congratulates Gervase Schwenk for his 60 years of service to Jasper Engines & Transmissions.



The man of the hour: Gervase Schwenk speaks to assembled JASPER Associates on 60 years of service to the company.

Mayor Schmitt added, "Your good works have not gone unnoticed, as you have improved the lives of many in ways that go far beyond the contributions you have made in the economy of our state."

"I am totally at a loss as to what to say," said a surprised Gervase Schwenk, "but the success of this 60 years I am going to attribute it to all of the great people that I've had the opportunity to work with during this period, and I thank you very much for making it possible."

A World War II Veteran, Gervase Schwenk was hired by JASPER founder Alvin C. Ruxer on April 1st, 1946, as a bookkeeper. Gervase soon became involved in all phases of Jasper Engines & Transmissions, serving as general manager, building and construction planner, and equipment designer. A self-taught computer programmer, Gervase has written company computer programs, and today manages the company's investment plan and finances among other activities.

"Gervase was always the person you didn't see out front leading the cause. That's because he's always behind the scenes getting things organized," says Jasper

Engines & Transmissions president Doug Bawel.

Friends said Schwenk has a well-earned reputation for thriftiness. A co-worker said Schwenk, an avid skier, would always be first on the ski lift in the morning, and the last to leave the slopes at night so that he would "get his money's worth," even though as a senior citizen he got in free.

But it's that same thrift, along with innovative thinking, that makes Gervase "the answer man," the one everyone turns to when there is a problem.

Gervase's skills as a businessman, and his love of community, have caused many organizations in Southern Indiana to seek his counsel. He currently is a board member of Memorial Hospital and Health Care Center in Jasper, a board member of the Vincennes University Foundation, an executive committee member of the Sisters of St. Benedict of Ferdinand, Indiana, and a former board member of the Catholic Foundation of Southwestern Indiana and the Dubois County Community Foundation.

Gervase and his late wife Marie, had seven children, Helen of Franklin, Indiana, Alan of Nashville, Indiana, and Mike, Ray, Carol, Rita and Ralph all of Jasper.



143 years between them: Gervase Schwenk (center) poses with the Ernst brothers, 41-year engine Associate Fred Ernst (left) and 42-year transmission Associate Dave Ernst (right).

Choosing the Right Rod

by Chad Morgenthaler, JASPER Fishing Team



With so many different rods on the market it's difficult to choose the right one. Here are some general rules that I follow: Rule #1 – Use the longest rod possible. Rule #2 – When using braided and/or fluorocarbon line, use a heavy action rod. Rule #3 – When using monofilament line, use an extra heavy action rod.

I prefer Kistler rods because I believe the engineering, quality and

sensitivity of their rods are second to none. A very good all around versatile rod is Kistler's Helium LTA Heavy Action. I use this rod with a spinner bait, buzz bait and even some jig fishing.

When flipping and pitching, I prefer to use a 7'6" Kistler Helium LTA Heavy (Model: He76HC) or a Helium LTA Extra Heavy (Model: He76XHC) rod. In light vegetation/wooded cover

situations, I'll use a 15-20 lb. Maxima fluorocarbon on the Helium LTA Heavy rod. I'll also use 50-65 lb. braided line on the same rod when fishing in heavy vegetation such as weed mattes. On the Helium LTA Extra Heavy rod, I'll use a 20-25 lb. Maxima monofilament line when fishing around light wood cover and docks.

I also particularly like the 7'11" Kistler Helium LTA Heavy rod for flipping and pitching into heavy cover situations like vegetation mattes, lay down and bushes. The parabolic bend in the rod is absolutely perfect for these situations. When paired with braided or fluorocarbon line, the combination is a lethal weapon.

Kistler's continual strive to be on top of the market has produced two new rod lines, the Magnesium series and the Helium 2 series. The Magnesium rods cost less than the Helium series, but without sacrificing the quality. The Helium 2 series is a new blank that is super lightweight and very sensitive, but it has a higher price tag than the regular Helium series. I use this rod, and it's well worth the price.

Remember choosing the right rod for the job is key to any successful fishing trip.

Schedule the JASPER Show Car At Your Business!

The 2006 Jasper Engines & Transmissions Show Car, with its unique graphic cutaway design, is an excellent way to add excitement to a special event for your business.

The Show Car is based on the #12 car driven by Ryan Newman in the NASCAR NEXTEL Cup Series. Newman is one of several Cup, Busch and Craftsman Truck Series drivers for whom JASPER builds the drivetrain. Transmissions and differentials are built at the Jasper, Indiana, remanufacturing facility, while engines are built by Penske-Jasper Engines in Concord, North Carolina.

The cost for a one-day showing is



This is the hauler that brings the Jasper Engines & Transmissions Show Car to your business. Schedule now to have our show car at your next special event.

\$500 to cover expenses, and proof of advertising to show that you have promoted the JASPER Show Car.

For complete information on schedul-

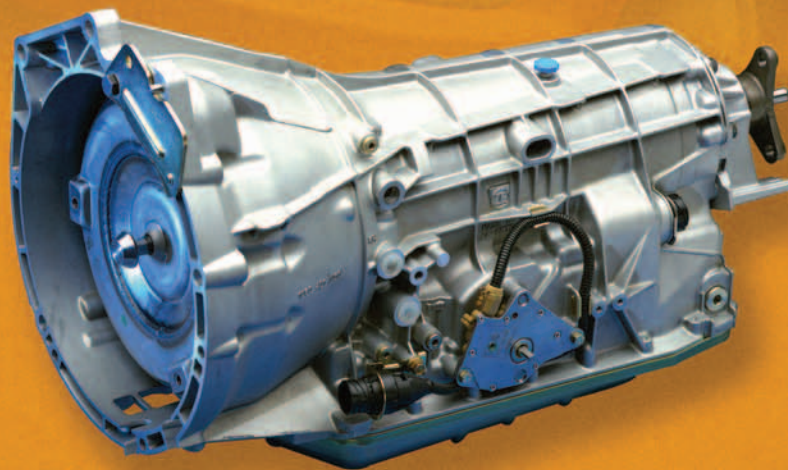
ing an appearance for the 2006 Jasper Engines & Transmissions Show Car, please contact Abby Brelage at 1-800-827-7455, extension 2690.

BMW from JASPER

*Available for these
BMW model
vehicles produced
in the years
1992-2005.*

*For transmission models
5HP18, 5HP19, 5HP24
and 5HP30.*

E31 840Ci	E46 323Ci
E31 840i	E46 323i
E31 850Ci	E46 325i (Mex)
E32 740i	E46 325Ci
E32 740iL	E46 325i
E34 530i	E46 330Ci
E34 540i	E46 330i
E38 740i	E53 X5 4.4i
E38 740iL	E53 X5 4.6is
E38 750iL	Z4 2.5i
E39 525i	Z4 3.0i
E39 530i	Z8 Alpina
E39 540i	



In Stock and Immediately Available.

36 Month/75,000 Mile Warranty



1-800-827-7455

www.jasperengines.com

85% of Vehicles Need You Right Now!

The following article is from page 6 of the February 2006 issue of *UNDERHOOD SERVICE* magazine.

If you've been in business for a while, I'm sure you are aware of National Car Care Month and have probably participated in a vehicle check-up event (where you do free vehicle inspections in a parking lot or fire station). With roughly 150,000 independent shops across the country, how many vehicle check lanes do you think were conducted in April of 2005? 50,000? 25,000? 10,000?

The answer is 400 official events, and this was the highest number ever. There were probably a few dozen more where the inspection forms were not returned to the Car Care Council, but I wouldn't guess the total exceeded 500. From what I hear from shop owners who participated in these events, they're not only a great opportunity to attract new customers, but also a way to support a local community cause. Plus, they can help make driving a

safer experience for all of us. Statistics from last year's events show 85% of the vehicles inspected had a failure of at least one part or system.

The Car Care Council is committed to growing the number of events held each year and wants to help you get organized. They've developed a new CD and DVD with extensive information and marketing materials to help you get involved. The DVD features a 12-minute "how-to" video with step-by-step instructions on how to plan and host a vehicle check-up event. The CD includes a comprehensive event planning guide, complete with sample press releases, radio spots, camera ready ads, samples of vehicle check-up event inspection forms, brochures, logos and more.

To request a copy of the two-disc set, go to www.carcare.org.

I've heard from some shop owners who are hesitant to have a check-up event because they don't have the personnel or time to be at an event. Not to worry. We

are preparing a list of high schools and vocational-technical schools from our "Tomorrow's Technician" magazine readership who are willing to help. If you are interested in participating with a school, send an e-mail to: jstankard@babcox.com and I will help to arrange it.

The check-up event will help to educate your current customers and potential new customers about why a well-maintained vehicle is safer and more fuel-efficient, and also serves as the perfect introduction to your shop. Marketing your business to the consumer takes an investment of time and money, but is crucial for your success. A vehicle check-up event doesn't need to be complicated, and can be a nice first step to improve your shop's performance.



Subaru Boxer Engines... Available From JASPER!

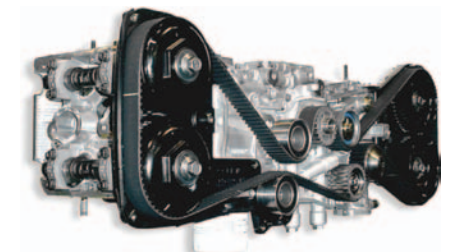
Remanufactured Boxer engines from Jasper Engines & Transmissions are available for the 1990-2004 Subaru Baja Impreza, Legacy, Forester and Outback. These engines offer short and long-term benefits to your customers:

- Every dollar JASPER spends on pre-installed components means savings to the customer - fewer parts to "add-on" to the total cost of service.
- Every pre-installed component eliminates a common point of failure thereby increasing the longevity of the engines.
- Every pre-installed component is covered by JASPER's 36-month/75,000 mile Nationwide Warranty.

There are several Features and Benefits to using a JASPER remanufactured Boxer engine:

- Precision CNC Block, Head and Valve Seat Surfacing. *Computer control ensures a flawless surface finish.*

- Graphite Coated Pistons, Moly Rings and Viton Valve Seals. *Low friction, high-temp tolerant and wear resistant for longer life.*
- O.E. Graphite or MLS Head Gaskets. *Original Equipment gaskets reduce the chances of head gasket failure.*
- O.E. Timing Kit, Pumps, Gasket Set & Oil Filters. *Original Equipment components are used for best reliability and compatibility.*
- Water Pump, Pick-up Tube & Oil Pan Pre-installed. *Eases installation, increases engine reliability & cuts "hidden costs."*
- 100% Live-Run Tested. *Quality is validated by running every engine.*
- Subaru Cooling System Conditioner Included. *Manufacturer recommended gasket leak prevention.*
- 36-Month/75,000 Mile Nationwide Warranty. *Parts & Labor covered anywhere in the U.S.*



Top: 2.2L Subaru 16-valve SOHC Boxer. Bottom: 2.5L Subaru 16-valve DOHC Boxer. JASPER can provide you with a Boxer engine to fit your application.

Your JASPER Factory Sales Representative can provide you with additional information on the different types of Subaru Boxer engine for your customer's vehicle. You can also contact us at 1-800-827-7455 with your questions.

The Beauties of God

by Doug Bawel, President, Jasper Engines & Transmissions

The following poem was sent to me by JASPER Customer Roger Jones. It's amazing how much we miss when we don't slow down our busy lives, even for a moment.

**Some people say there is no God,
But I think their mind is in a fog.**

**If they would only open their eyes and see,
The beauty of his hand making a tree.**

**The beauty of the stars at night,
And how they put out a glorious light.**

**The beauty of the moon and sun,
They tell us when the day and night have begun.**

**The beauty of the big blue sky,
And the fluffy clouds as they roll by.**

**The beauty of the flowers in spring,
And all the joy that they bring.**

**The beauty of the birds as they sing,
Sometimes it seems to ease the pain.**

**The beauty of the air we breathe,
We all take for granted as one of our needs.**

**We all get caught up in our busy life,
We sometimes forget to see
The One who gave us all of this
And just think, It's all free!**

**The next time you are feeling down
Just go outside and look around.
And I'm sure you will see,
All of the beauties He has given you and me.**

Doug Bawel



Doug started in sales with Alvin C. Ruxer at his Ford agency in 1973. After college, Doug moved to JASPER where he worked in production, advertising, outside sales and sales management. Doug has served as President since 1987. He is a former PERA President; named

Remanufacturer of the Year in 1996 and Indiana Businessman of The Year in 2004.

Congressional Support Over 100 for "Right to Repair Act"

Congressional support for the Motor Vehicle Owners' Right to Repair Act (H.R. 2048) has received more than 100 sponsors. This was announced in April by Kathleen Schmatz, president and CEO of the Automotive Aftermarket Industry Association (AAIA).

"This is a significant milestone in our efforts to obtain passage of right to repair legislation," said Schmatz. "Support for the bill continues to grow quickly as more and more members of Congress learn the facts about the bill. We want to thank these 102 legislators for their support of right to repair legislation and for conveying the importance of this legislation to their colleagues. Supported by a coalition of over 40 national and state organizations, passage of the 'Right to Repair Act' is vital to preserving the right of consumers to choose where they have their vehicles repaired. AAIA remains committed to either passage of the legislation through Congress or the development of an effective non-legislative agreement that ensures the aftermarket will remain competitive now and into the future."

The "Right to Repair Act", which was originally introduced by Representatives Joe Barton, (R-Texas), Edolphus Towns, (D-NY) and Darrel Issa, (R-CA), would require the car companies to make the same service information and tools capabilities available to independents service providers that they make available to their franchised dealer networks. Architects of the "Right to Repair Act" have added new language to clarify that car company trade secrets are protected unless that information is provided to the franchised new car dealer. The new language also clarifies the responsibilities of the Federal Trade Commission in enforcing the bill's requirements.

You can find out more about the "Right to Repair Act" by logging onto www.jasperengines.com and click on the "Right to Repair" banner at the bottom of the home page.



Associate Shows His Artistic Talent



JASPER Associate Jay Myser proudly stands before his Panther mural which he painted at the Columbus, Ohio, branch.

This is an 8' x 20' mural of the JASPER Performance Panther painted on a warehouse wall at the Columbus, Ohio, branch. The artist was Columbus Branch Support Associate Jay Myser. Jay spent approximately eight hours over the course of one week during the month of March to finish the creation. NICE JOB, Jay!

JASPER Wins ZF Award of Excellence



JASPER Inside Sales Manager Leo Siewers (left) accepts the 2006 ZF Award of Excellence from ZF Rep Shaun Hoklas.

ZF Corporation representative, Shaun Hoklas, presented the 2006 ZF Award of Excellence to JASPER Inside Sales Manager Leo Siewers. This is the eighth consecutive year JASPER has been presented the award as the #1 distributor of the remanufactured standard transmission line in North America.

Congratulations goes out to everyone involved in making JASPER #1 once again.



www.jasperengines.com

e-mail: sales@jasperengines.com

815 Wernsing Road · P.O. Box 650 · Jasper, IN 47547-0650

JASPER ENGINE AND TRANSMISSION EXCHANGE



Prst. Std.
U.S. Postage Paid
Permit 249
Jasper, IN 47546