

JASPER ENGINES & TRANSMISSIONS **CO-OP ADVERTISING PROGRAM**



WHAT IS THE CO-OP PROGRAM?

A Program within Jasper Engines and Transmissions that establishes a Co-op Advertising fund to support local advertising for Independent Garage Owners that helps stimulate your customers to purchase JASPER products and add **MORE PROFIT** to your business!

How is the Amount of your Co-op Funds Determined?

- Previous year's sales of \$10,000 or more will qualify you for 3% of the total amount of Sales (Maximum amount of Co-op that can be earned is \$3,000).
 - EXAMPLE: Last Year's Sales = \$45,000.
 $\$45,000 \times .03 = \$1,350$ in Available Co-op for the Current Year.

Unused Co-op Funds expire at the end of the calendar year and do not carry over.



WHERE CAN I FIND MY CO-OP ALLOWANCE?

Find your Co-op Allowance by logging into your MYJASPER Account.

www.myjasperaccount.com

If you do not know your Account Information, please contact your JASPER Sales Representative.

If you are not sure who your JASPER Sales Representative is, click on “Forget All Acct Info?” Enter your ZIP Code to retrieve your Sales Representative’s Name and Contact Information.

80th JASPER
ENGINES & TRANSMISSIONS
100% Associate Owned
YEAR ANNIVERSARY | SINCE 1942

myjasperaccount
Powered by Secure JASPER IT Systems

Sign in to Your Account

Enter your Email Address [Forget All Acct Info?](#)

Enter your Password [Forget Your Password?](#)

New Online Users

If you do not have a MyJasper Account, please click "Continue" to register.

It's here! Online Bill Pay. That's Right, you are able to pay your JASPER bill online! Thank you for making JASPER your Brand of Choice!

Contact Accounts Receivable Department with any problems.
Phone: 1 800 - 827 - 7455 ext 10785 - Email: credit@jasperengines.com
Hours of Operation: 6:30am - 6:30pm (Eastern)

JASPER
INNOVATIVE SOLUTIONS

Attention California Residents:
WARNING: Cancer and Reproductive Harm - www.P65Warnings.ca.gov

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WHAT QUALIFIES FOR REIMBURSEMENT?

There are a wide variety of promotional items that can qualify for up to 50% of the total invoice using available Co-op funds; the Jasper Engines and Transmissions logo must be visible and unaltered. Examples of Items that promote your Shop and Jasper Engines and Transmissions include: banners, signs, billboards, direct mailers, newspaper ads, yellow page ads, tv and radio commercials, shirts, hats, vehicle graphics, cups, pens, golf balls, hand sanitizer, etc. Samples of Ads can be found on www.jasperengines.com/coop-advertising.



QUALIFYING CO-OP REIMBURSEMENT EXAMPLES



The above ad would qualify for 10% reimbursement.



The above advertising of JASPER would qualify for 30% reimbursement.



The above shirt would qualify for 50% reimbursement.



The above ad would qualify for 50% reimbursement.



The above hoodie would qualify for 50% reimbursement.



The above hat would qualify for 50% reimbursement.



The above ad would qualify for 10% reimbursement.



The above uniform shirt would qualify for 50% reimbursement.



The above promotional items would qualify for 50% reimbursement.

ITEMS NEEDED FOR CO-OP REIMBURSEMENT

1. Copy of the ad, radio script, or picture of the promotional item with the JASPER logo.
2. Copy of the Invoice.
3. JASPER Co-op Reimbursement Claim Form (can be found on www.jasperengines.com/coop-advertising).

Installer & Fleet Resources



Co-Op Advertising



Co-op Advertising

Help me find:

Television Commercials

Radio Commercials

Logo Artwork


Product Artwork

JASPER Customer Webpage

Web Banners

Ready-Made Ads

- Co-op Advertising Guidelines
- Co-op Advertising Tutorial
- Co-op Reimbursement Examples
- Printable Co-op Claim Reimbursement Form
- Printable Wearable Order Form
- Envelope Stuffers
- No Charge Promotion Opportunities
- Radio Scripts
- Signs and Banners
- Website Co-op Guidelines
- JASPER Approved Website Vendors



Cooperative Advertising Claim Form

Do you have your invoice, copy of ad, photograph, etc.?

Date Submitted	<input type="text"/>		
Total Invoice Amt.	<input type="text"/>	Monthly Invoice Amt.	<input type="text"/>
Account Number	<input type="text"/>	Company Name	<input type="text"/>
Contact Name	<input type="text"/>	Phone Number	<input type="text"/>
Address	<input type="text"/>	City, State, Zip Code	<input type="text"/>
Email Address	<input type="text"/>		
Website Address	<input type="text"/>		

Cooperative Advertising Type (please check one):

<input type="checkbox"/> Banner/Sign	<input type="checkbox"/> Billboard	<input type="checkbox"/> Direct Mail	<input type="checkbox"/> Seminar	<input type="checkbox"/> Newspaper	<input type="checkbox"/> Promotional Item
<input type="checkbox"/> Radio	<input type="checkbox"/> TV	<input type="checkbox"/> Website	<input type="checkbox"/> Yellow pages	<input type="text"/> Other _____	

For Jasper Engines and Transmissions Use Only

Date Processed	<input type="text"/>	% Paid	<input type="text"/>
Branch #	<input type="text"/>	Total Amt. Paid	<input type="text"/>
Co-op Year	<input type="text"/>	Credit Memo #	<input type="text"/>



3 WAYS TO SUBMIT A CLAIM



1. Email

- coop@jasperengines.com

2. FAX

- 812-481-0217
Attention: Advertising

3. Mail

- P.O. BOX 650
Jasper, IN 47547-0650
Attention: Advertising



CO-OP ADVERTISING DEADLINES

- **Wearables** Deadline - December 31 (Orders must be placed by this date.)
- **Advertising** Deadline - December 31 (Advertising must be placed by this date.)
- **Advertising Claim** Deadline - the Previous year's claims must be submitted by March 1 to qualify for reimbursement.



WEBSITE CO-OP

Jasper Engines and Transmissions allows the use of Co-op Advertising Funds for Installers promoting JASPER® on their websites.

Providing the customer has sufficient Co-op Advertising Funds available, JASPER will allow Co-op usage as follows:

For an Installer using one of our specially designed "**JASPER Web Banners**," JASPER will pay 20% of an Installer's website development/hosting fees, the maximum reimbursement is **\$250.00 annually**. Once the JASPER Web Banner has been added to the installer's website, installers can submit claims in the following years. The banner must link to www.jasperengines.com. Banner templates are available by clicking on the Web Banners link at the top of the Co-op Advertising Page.

JASPER will pay 50% of an installer's website development and/or hosting fees when the **JASPER Customer Webpage** is added to a site, the maximum reimbursement is **\$500.00 annually**, installers can submit claims in the following years. The JASPER Customer Webpage Generator can be found on the Co-op Advertising Page.

JASPER will pay 50% of an installer's website development and/or hosting fees for a **Custom JASPER Website**, the maximum reimbursement is **\$2,000.00 annually**. JASPER must pre-approve the site; installers can submit claims in the following years.

Effective 8-17-22 - This program supersedes any previous Website Co-op information.

3 Year / 100,000 Mile Nationwide Warranty
For full warranty details, visit www.jasperengines.com

All Products

- 400x900 JPG
- 900x300 JPG
- 1250x400 JPG
- 1400x900 JPG
- 2500x1660 JPG

Engine Products

- 400x900 JPG
- 900x300 JPG
- 1250x400 JPG
- 1400x900 JPG
- 2500x1660 JPG

Bring Back Reliability and Durability with a JASPER Remanufactured Engine

3 Year / 100,000 Mile Nationwide Warranty
For full warranty details, visit www.jasperengines.com

Reliable Engines

- 400x900 JPG
- 900x300 JPG
- 1250x400 JPG
- 1400x900 JPG
- 2500x1660 JPG

If your vehicle needs a Transmission... Choose JASPER for quality and reliability of a remanufactured transmission.

3 Year / 100,000 Mile Nationwide Warranty
For full warranty details, visit www.jasperengines.com

Transmission Products

- 400x900 JPG
- 900x300 JPG
- 1250x400 JPG
- 1400x900 JPG
- 2500x1660 JPG

File link of your choice below. Select "Save Target As..." or "Save Link As..." This will allow you to save this image to your machine.

JASPER Customer Webpage

My Shop

We're a Proud Installer of

JASPER
ENGINES & TRANSMISSIONS
100% Associate Owned
Redeemable Site Link
www.jasperengines.com

Established in 1962, Jasper Engines & Transmissions has grown into the nation's leading remanufacturer of quality engines, transmissions, and related components. Through continuous investment in the latest technology, JASPER has provided you with the highest quality and most reliable performance. JASPER is the industry standard of quality and reliability. These engines offer the most advanced features and components, ensuring you with a better product. JASPER's commitment to quality and reliability is reflected in our 100% Associate Owned and Operated status. Jasper Engines & Transmissions remanufactured engines and transmissions are built to last and are backed by a 3 Year / 100,000 Mile Nationwide Warranty.

EXTENSIVE EXPERIENCE: With over 50 years of manufacturing experience, generations of JASPER Associates have worked and engaged in remanufacturing and the processes involved to produce the highest quality of engines and transmissions. Jasper Engines & Transmissions will provide you with trouble-free performance and peace of mind for years to come.

PROVEN QUALITY: JASPER remanufactured engines meet, or exceed, original equipment specifications. JASPER's ISO 9001 design and control plans and precise machining. JASPER takes a careful approach to remanufacturing, with every step in the process monitored and controlled. JASPER's ISO 9001 design and control plans ensure every engine and transmission meets the highest quality standards and standards through the entire process.

CHALLENGING TO EXCEL: JASPER's commitment to excellence is a quality of life and satisfaction during the inspection and testing processes. Our engines are the best value to ensure proper compression, accurate and of precise. Transmissions are remanufactured to meet or exceed OEM specifications. Our engines and transmissions are built to last and are backed by a 3 Year / 100,000 Mile Nationwide Warranty. JASPER's commitment to quality and reliability is reflected in our 100% Associate Owned and Operated status. Jasper Engines & Transmissions remanufactured engines and transmissions are built to last and are backed by a 3 Year / 100,000 Mile Nationwide Warranty.

QUALITY ASSURANCE: JASPER Engines and Transmissions offer an all-in-one solution for your business. Transmissions, Engines and related components are available at a competitive price. JASPER's commitment to quality and reliability is reflected in our 100% Associate Owned and Operated status. Jasper Engines & Transmissions remanufactured engines and transmissions are built to last and are backed by a 3 Year / 100,000 Mile Nationwide Warranty.

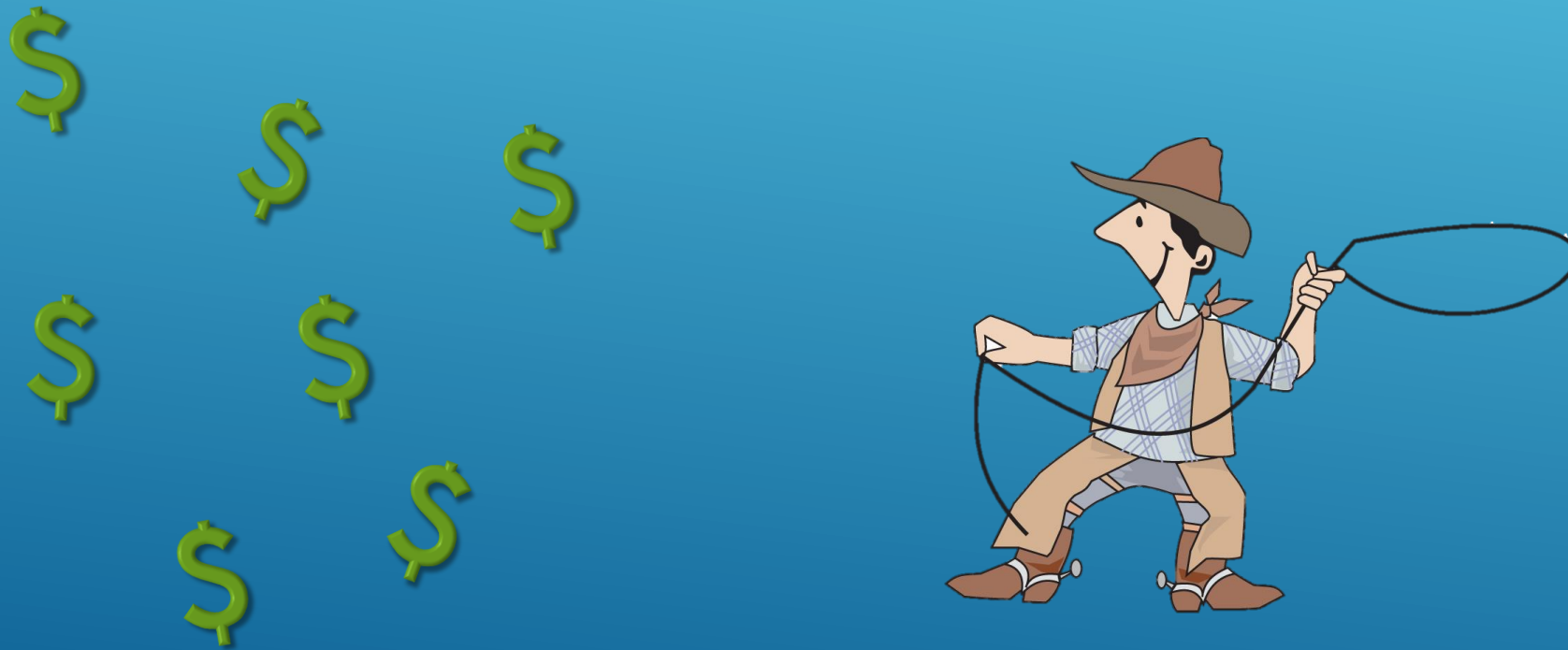
By adding our JASPER® Customer Webpage to your website, you will qualify for a 50% reimbursement for invoiced web development fees, provided you have Co-op funds available.

JASPER Customer Webpage Generator



HOW WILL I RECEIVE MY REIMBURSEMENT?

Once the claim has been processed, you will be issued either a Check or a Credit to your account in the total amount approved. How you are reimbursed depends on how your JASPER Account is set up.




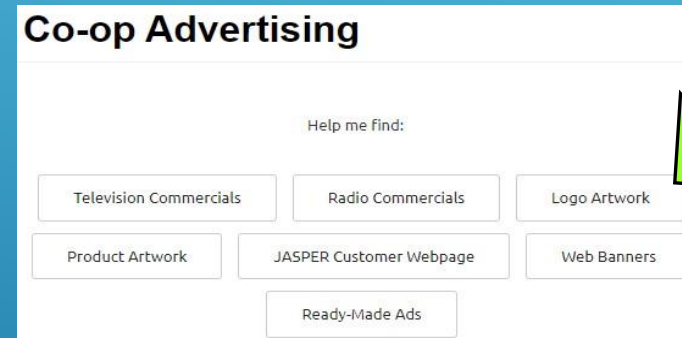
LOGO ARTWORK

The JASPER logo may not be altered in any way. Logos that qualify for Co-op reimbursement can be found at www.jasperengines.com/coop-advertising under the Logo Artwork section.

Installer & Fleet Resources



 Co-Op Advertising



ONLINE WEARABLES STORE

You can use Co-op funds to purchase Jasper Engines & Transmissions Merchandise. JASPER allows 20% of the Total Co-op Available up to \$500, from the Previous Year's Sales to go towards Online Wearables Orders. Any orders that exceed the 20% allowed are split 50/50. This means if the remaining balance of your order is \$30, then \$15 will be deducted from the remaining amount of total Co-op allowed and you would only be responsible for the remaining \$15. Log into your My Jasper Account to place your Order or to Check your Co-op Balance.



ANY FURTHER QUESTIONS PLEASE CONTACT:

David A. Harlen
Co-op Administrator
Jasper Engines & Transmissions
800-827-7455 ext. 11752

